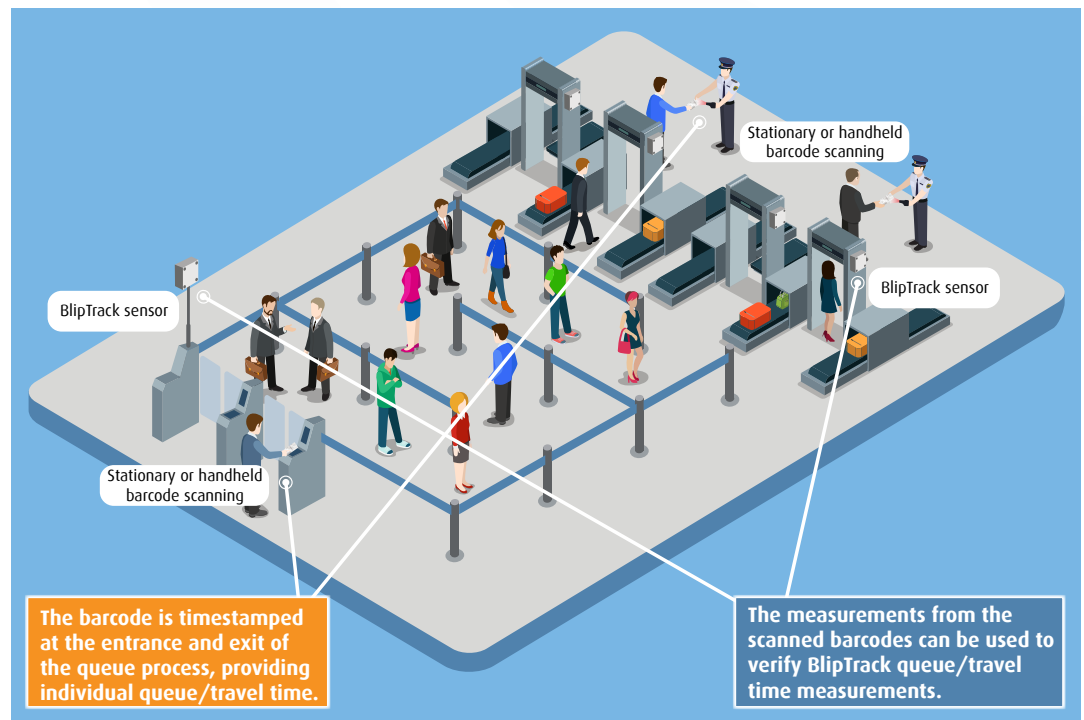


# BlipTrack

## Barcode Measurement

BlipTrack is able to measure queue time/travel time with input from a minimum of two barcode readers. The barcode input can be collected using handheld scanners or existing stationary solutions, such as boarding pass scanners, or a combination of both.

With precise individual barcode counting and travel time/queue time measurements in the same areas where BlipTrack sensors are placed, the data can be used as a UAT/verification of BlipTrack WiFi/Bluetooth measurements.



Handheld scanners, which can be provided by BLIP Systems, can also be used as a temporary stand-alone solution for precise individual counting and queue measurements.

The data is fed into the BlipTrack Analysis Platform using the BlipTrack Data Collector API or customer-specific implementation. BlipTrack supports all major barcode formats, as well as decoding of BCBP (BarCodeBoardingPass).

Both the barcode data and the data from the BlipTrack sensors can be displayed as an overlay in the BlipTrack Analysis Platform. This enables users to easily visually verify if the data matches, and for a complete view of the current situation.

